



About Us

Accountability

Our wholly owned and purpose-built UK network of data centres is integral to everything we do, from managing single servers through to designing and building complex multi-application environments. By owning our own facilities and network and having all the necessary skill sets in house we are not dependant on third parties and can therefore offer end to end service levels which few can match. Our 100% uptime guarantee is our motto and our mantra. We live and breathe it.



Financial strength

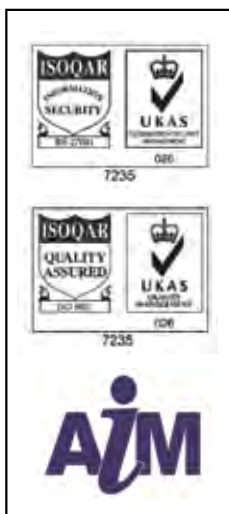
The current climate requires us all to look carefully at who we do business with. iomart hosting has a strong balance sheet and is cash generative. We are committed to retaining that advantage through the recession to give comfort to customers and partners.

Flexibility

By offering space in our UK data centres, iomart hosting gives it's clients the opportunity to meet immediate hosting requirements whilst guaranteeing the capacity, flexibility and expertise to expand or decrease their IT estate as their business models require.

Corporate Responsibility

We recognise that we have a corporate, social and commercial responsibility to achieve the most efficient data centres that we can, and we will constantly seek to reduce our operational impact where possible. iomart hosting is committed to integrating realistic and energy efficient stewardship into every aspect of its data centre business for the benefits of its clients. We pro actively seek to reduce cost at every opportunity: the cost of power, cost to the environment and cost of overall service.



10 reasons why you should host with us.

1. 100% Uptime Guarantee

We are proud to stand behind our pledge of delivering 100% business uptime. For all of us at iomart hosting it is more than a marketing slogan, it is at the heart of everything we do.

Business uptime is so much more than network availability. It's all about engineering the end to end hosting process without a Single Point of Failure. You can only achieve this if you own the end the end process – from domain to data centre – from 'soup to nuts'.

2. 'Our' Data Centres

Question: How many hosting companies advertise the fact that "your equipment will be housed in our secure/resilient/Tier3 /state of the art data centre"?

Answer: All of them - and yet how many of them actually own their 'own' data centre?

iomart hosting owns 5 data centres and we've invested millions of pounds in them. We offer 4,850m² of highly scalable, fully redundant and secure data centre capacity in London, Nottingham, Glasgow, Leicester and Maidenhead. Each facility is equipped with the latest data centre technologies and is free from legacy operating practices.

The next time you see a hosting company advertising 'our data centre' – ask them if they genuinely own the bricks and mortar...

3. 'Our' Network

iomart hosting has built a completely fail-safe closed network connecting each data centre. Our entire network backbone is composed of high-end routers and switches from Cisco. Our network is fully switched and redundant, to provide connectivity that is free of collisions and packet loss. All of our hardware has dual power supplies to keep our network up and running in case of equipment failure. We use multiple carriers including Geo, Virgin Media, Cogent Communications and Global Crossing.

4. Server Hardware

You can buy cheap web servers but that is not what iomart hosting is about. We offer managed and complex hosting services for businesses that require high availability, security, flexibility and scalable solutions. We will not risk our clients' reputations by using low-end 'servers' to improve our margins by a few pounds. We only use enterprise-grade hardware from suppliers such as Dell and HP.

5. 24 x 7 Support

Many hosting providers who advertise 24 x7 support are counting on the fact that businesses will only contact them Monday to Friday, 9 through 5. Many other providers define 24 x7 support as an email address with an auto-responder. iomart hosting advertises 24 x 7 support because we have technical and support teams working 24 x 7. Our NOC

teams, located in our data centres, are available to take calls, make decisions and act to ensure that you are fully supported every second of the day. The internet never sleeps – so why should we?

6. Technical Experience

iomart has been managing complex hosting environments for over a decade. We are totally accountable to our clients through the sole ownership of the entire hosting end to end process. We are not a data centre provider who offers hosting as a 'value added' service. Hosting is our core business.

7. Quality Assurance

We don't need our marketing department to dream up eloquent prose to describe the 'quality of our service' – we simply point to our ISO9001 & ISO27001 accreditations. We worked hard to achieve them - we're working as hard to retain them.

8. Action not greenwash

We recognise that we have a corporate and social responsibility to reduce our operating impact on the environment wherever we can. That's why we only use Energy efficient servers, have installed the latest energy efficient cooling systems and are implementing virtualised environments wherever possible. We are founder signatories of the EU Code of Conduct for Data Centres, ensuring that we will commit to implementing best practice and to report our energy consumption annually.

9. Bandwidth

Don't compromise on high network contention or low peering quality. We only offer bandwidth from Tier 1 back bone providers. We have numerous high quality peering arrangements in place to ensure that your data doesn't tour the country before arriving at its final destination. You do get what you pay for.

10. Financial Stability

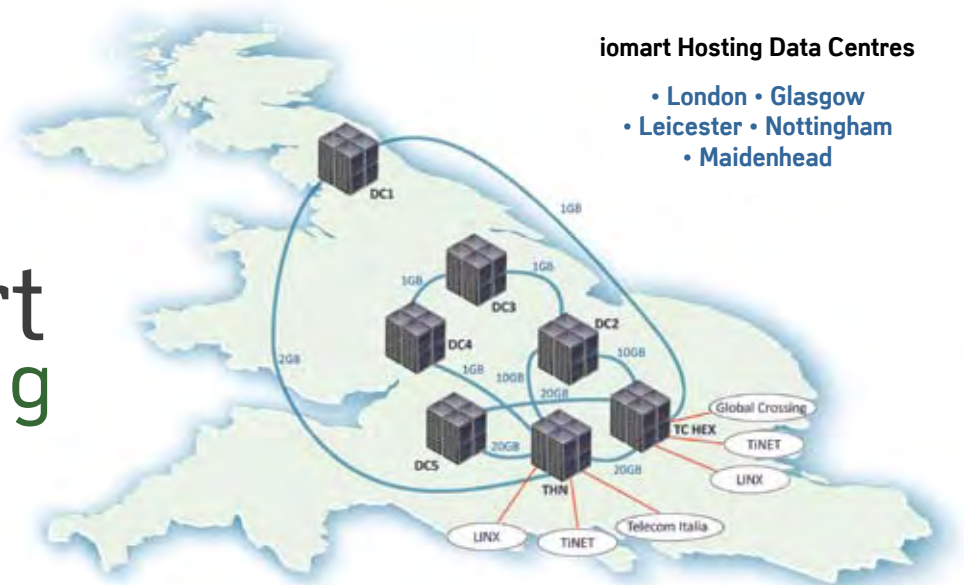
Given these uncertain economic times, it is always comforting to know that your hosting provider, who may well be holding your entire business in their hands, has the funds to ride out the financial maelstrom. iomart hosting is 100% owned by AIM listed iomart group plc, one of the UK's largest hosting companies, and as such is financially sound and secure.

The natural choice for business hosting



iomart Hosting Data Centres

- London • Glasgow
- Leicester • Nottingham
- Maidenhead



With over a decade of managed hosting experience behind us, we have grown to become a major UK managed hosting and data centre services provider.

iomart hosting offers a unique value proposition, a truly 'one source' or 'soup to nuts' approach. By combining our hosting experience with our own data centre network, we can truly claim to be a one stop managed hosting and data centre services shop.

We look after organisations' hosting requirements. That's all we do.

We do it superbly.

We do it for all kinds of businesses. And we win awards for how well we do it. We are skilled and accredited for all current computing trends such as virtualisation, energy conservation, cloud computing, distributed storage and multi site disaster recovery.



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For further details visit www.iomarhosting.com
or email us at: info@iomarhosting.com Or call: 0800 040 7228