



Putting the art into iomart

With a huge gallery showcasing 20,000 original pieces of art, LondonArt needs to be sure it has a secure and substantial host for its online shop and gallery. Iomart has provided it with just that for the past five years.

LondonArt came to iomart after experiencing difficulties with its previous hosting company.

Paul Wynter, founder and managing director of LondonArt said:

“We were with another provider but we kept having problems. At one stage our website was down for four days and we didn’t seem to get any answers as to why.

“Partnering with iomart has been a dream in comparison. Upgrades have happened smoothly in the middle of the night and on the rare occasion that our site has gone down it’s been absolutely nothing to do with iomart.”

LondonArt has a colocation 1U with its 100% guarantee from iomart, plus SQL and backups.

Ninety nine percent of LondonArt’s business is online. The website, www.londonart.co.uk, has 45,000 unique users a month. Iomart’s 100% uptime guarantee is vital to keeping the website functioning twenty four hours a day.

The content is huge with over 90,000 pages of information including an online magazine and video clips of artists. Artists from as far away as Siberia and Japan place their own work on the site. They are given a user name and password and can then upload their own images.

Paul added: “We already had our own infrastructure and administration area in place when we came to iomart so we didn’t need any programming. What we came to iomart for was sound, secure and reliable hosting. We are fully supported by them and they react quickly and efficiently to any questions we have. This in turn allows us to give our customers the support they need.”

LondonArt has enabled thousands of people to buy art for their homes and businesses. It’s helped scores of unknown artists get exposure and therefore sales for their work. iomart is part of the big picture that made it happen.



About iomart hosting

iomart hosting has been looking after organisations' managed hosting requirements for over 10 years. It's all we do. iomart hosting's wholly owned and purpose-built UK network of 5 data centres is integral to everything we do, from managing single servers through to designing and building complex multi-application environments. By owning our own facilities and network, iomart hosting is not dependant on third parties and can therefore offer end to end service levels which few can match. The company's 100% uptime guarantee is more than a motto, it's a mantra.

Unlike the majority of managed hosting companies we own and manage our data centres. When we say "our data centres" - we mean it. Our network of 5 data centres – London, Leicester, Glasgow, Nottingham and Maidenhead - is fully powered, secure, resilient and newly equipped to handle the demands of future computing trends such as high density computing, virtualisation, energy conservation, cloud computing and multi site disaster recovery. Offering a total of 4,850 m² of advanced data centre technology, we are not hindered by lack of space, legacy operating systems or practices.

We don't need our marketing department to dream up eloquent prose to describe the 'quality of our service' - we simply point to our ISO9001 & ISO27001 accreditations. We worked hard to achieve them - we're working as hard to retain them.

We recognise that we have a corporate, social and commercial responsibility to achieve the most efficient data centres that we can, and we will constantly seek to reduce our operational impact where possible. iomart hosting is committed to integrating realistic and energy efficient stewardship into every aspect of its data centre business for the benefits of its clients.

The current climate requires us all to look carefully at who we do business with. iomart has a strong balance sheet and is cash generative. We recognise that given these uncertain economic times, it is always comforting to know that your hosting provider, who may well be holding your entire business in their hands, has the funds to ride out the financial maelstrom. Above all else, iomart hosting offers its customers 'peace of mind'

The natural choice for business hosting.

**For further details: visit www.iomarthosting.com
or email us at: info@iomarthosting.com Or call: 0800 040 7228**