



As one of the UK's leading internet publishers and is currently Scotland's Brand Company of the Year, S1, a division of Newsquest Media Group, is only too aware of the need for reliable web-hosting services.

Newsquest Media Group is the UK's second-regional newspaper publisher and is itself owned by global media giant Gannett,

the largest newspaper publisher in the United States and owner of many of the world's most popular websites.

The company operates a number of prime internet sites under the s1 brand that are used by hundreds of thousands of people every month, including s1play.com, s1cars.com, s1learning.com, s1works.com, s1homes.com and the very successful s1jobs.com – voted the best regional job site at the National Online Recruitment Awards for five years running.



The sites provide a portal to a variety of information on jobs, entertainment guides, car sales and houses for sale, as well as being a powerful advertising platform for companies. The number of monthly unique users on the sites totals 800,000 with around 20 million page impressions a month.

All of S1's websites offer the same award-winning combination of power, sophistication and usability. The vast amount of information the sites contain – including individual user accounts – calls for reliable webserver hosting that can handle heavy traffic and allow for expansion.



Glasgow-based Iomart provides 'intelligent hosting' for several of the websites under the s1 brand, supported by s1's in-house applications and databases.

Mark Smith, managing director, S1 said: "As a web-publishing business with thousands of clients and hundreds of thousands of users, it is critical that S1's sites perform at their optimum at all times. Many people are relying on access to our sites and without this access

the business wouldn't exist, so reliability is a key factor.

"What attracted us to Iomart was the fact that they are competitively priced and we are very impressed by the company's clear commitment to helping us grow and develop our business. The fact that they were locally based was also an added attraction.

"As well as providing basic hosting and support services, Iomart has also provided the technical advice and have helped us extensively with diagnostic issues. Iomart are very good at helping us analyse any problems we have, some of which can be incredibly esoteric. The technical help available is outstanding and demonstrates that Iomart is clearly committed to its customers.

"They are reliable and respond quickly to issues, frequently going out of their way to help us. We definitely feel like an important client to them and this means we are very happy to work with them."

